

20 MAKING DOLLARS AND SENSE 24 TRANSFORMING INCLUSION INTO IMPACT NOVEMBER 13-15 | GREENSBORO, NC

Dear Network Partners,

The NC MWBE Coordinators' Network is thrilled to host its 38th Annual Professional Development Conference, ***Making Dollars and Sense: Transforming Inclusion into Impact***, in Greensboro, NC from November 13-15, 2024. This year's conference will take place in a city deeply tied to the Civil Rights movement, providing a powerful backdrop as we come together to advance the work of economic inclusion across North Carolina.

In the evolving landscape of diversity, it is imperative that inclusion remain at the forefront of economic growth strategies. Minority and women-owned firms generate over **\$3 TRILLION in revenue**, support **18.1 million in jobs**, and contribute billions in additional economic impact. Companies that prioritize supplier diversity benefit significantly. A study by the Hackett Group found that companies with a robust supplier diversity program generated 133% greater procurement return on investment.

Investing in our small and diverse business communities is an investment in our collective future. The Network, a think tank of professionals dedicated to economic inclusion, is on a mission to provide education and resources to those who share our mission of driving economic impact. ***We invite you to join us as a sponsor of this year's Annual Conference!***

This three-day event promises to offer transformational opportunities to enhance your understanding of economic inclusion and explore innovative approaches to driving impact. By partnering with us, you not only affirm your commitment to growing North Carolina but also your support of millions of businesses that are the backbone of our communities and quality of life.

For maximum return on your sponsorship, please complete the sponsorship application by **October 22, 2024**. Feel at ease to contact Carla Daniels, programschair@mwbecoordinators.org with any questions. Thanks so much for joining us in strengthening North Carolina's economic future.

We look forward to seeing you in November!

Sincerely,

Denisha Harris,
President
NC MWBE Coordinators' Network



2024 Sponsorship Packages

Presented By: \$7,500

- Full Page Ad in Program Booklet
- Social Media Recognition
- Sponsor Banner at Conference
- 3 Conference Registrations
- Spotlight Opportunity at Conference
- Presenting Award at the Banquet
- Recognition at Banquet
- 1 Conference Scholarship

Powered By: \$5,000

- Full Page Ad in Program Booklet
- Social Media Recognition
- Sponsor Banner at Conference
- Spotlight Opportunity at Conference
- 2 Conference Registrations
- Recognition at Banquet

Champion: \$2,500

- ½ page Ad in Program Book
- Social Media Recognition
- Sponsor Banner at Conference
- 1 Conference Registration
- Recognition at Banquet

Leader: \$1,250

- ¼ page Ad in Program Book
- Social Media Recognition
- Sponsor Banner at Conference
- Recognition at Banquet

Advocate: \$650

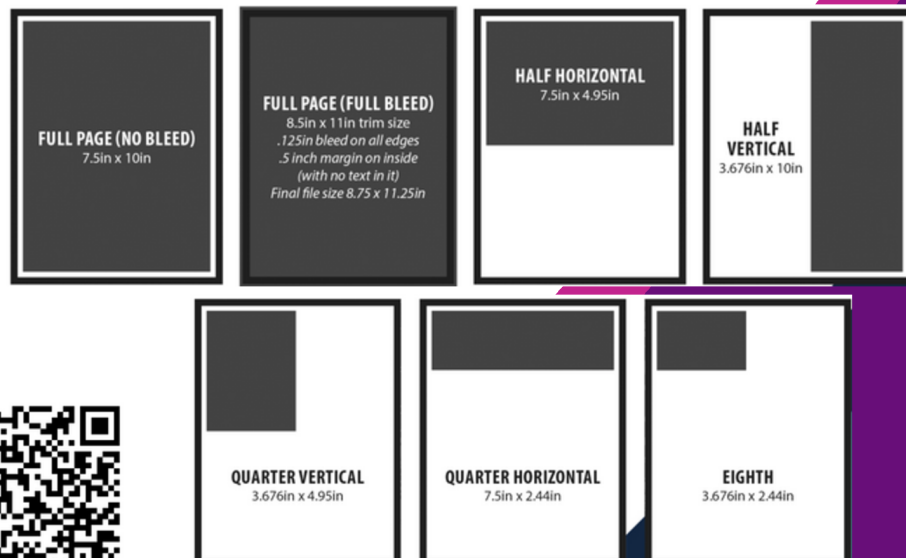
- Logo Placement in program booklet
- Social media recognition
- Recognition at Conference

Partner: \$375

- Listing in Program Booklet; Recognition at Conference

Ad Specifications

- Filetypes - PDF, PNG, JPG
- Created to the dimensions listed below



Visit the link or scan the QR code below for our 2024 Sponsorship Form

bit.ly/NCMWBE-Sponsor

